

THE LWML PLANNING PROCESS



A **MISSION STATEMENT** is a broad, general statement that tells why the organization exists.

LWML MISSION STATEMENT

As Lutheran Women in Mission,
We joyfully proclaim Christ,
Support missions, and equip women
to honor God by serving others.

LWML KANSAS DISTRICT MISSION STATEMENT

Empowered by the Holy Spirit, Lutheran
Women's Missionary League Kansas District
will nurture, motivate and prepare LCMS
women to serve the Lord with gladness.

PRIMARY FOCUS AREAS describe what the group wants to accomplish or where we want to be in a specific timeframe. In other words, they describe where our efforts will primarily be directed.

LWML KANSAS DISTRICT PRIMARY FOCUS AREAS 2022–2024 Biennium

Proclaiming Christ

Declare his glory among the nations, his marvelous works among all peoples! (Psalm 96:3).

Supporting Missions

And he said to them, "Go into all the world and proclaim the gospel to the whole creation"
(Mark 16:15).

Equipping Women

Now may the God of peace ... equip you with everything good that you may do his will
(Hebrews 13:20-21).

Serving Others

As each has received a gift, use it to serve one another (1 Peter 4:10a).

PURPOSE STATEMENTS indicate why a committee, task force or team exists, but they don't indicate the specifics of what the group is to do.

CURRENT COMMITTEE PURPOSE STATEMENTS

CARING SERVICE DEPARTMENT

The Caring Service Committee selects, organizes, and supervises ingathering and servant events at district conventions, the Kansas Assembly of Leaders, and other LWML district events as needed. Through our collective service, we show the caring love of Christ to others in our church, our communities and our world.

CHRISTIAN LIFE DEPARTMENT

The Christian Life Committee provides guidance to the women of the Kansas District on how to find resources and programs to help them and their groups grow in faith. Leadership Guidelines duties in detail include promoting LWML Christian Life resources, providing Prayer Walks, a biennial Christian Life Retreat, and a Christian Life meal at convention.

COMMUNICATION DEPARTMENT

The Communication Committee connects women with the mission of LWML through the district newsletter, directory, and website, as well as social media and LWML products and publications, to support all women as they serve the Lord with gladness.

GOSPEL OUTREACH DEPARTMENT

The Gospel Outreach Committee seeks, accepts, evaluates, and forwards Mission Project requests for selection by the Convention Delegates for each biennium. The Committee also accepts, evaluates, and approves Student Financial Aid applications each school year for students going into church work and enrolled in the Concordia universities or seminaries. In addition, the Committee considers and forwards potential offering recipients for the Day of Prayer, Mission Walk, and convention offerings to be approved by the Board of Directors.

ORGANIZATIONAL RESOURCES DEPARTMENT

The Organizational Resources Committee will review and advise on zone and group bylaws and proposed amendments, and approve those not in conflict with district bylaws. Following LWML guidelines, we will submit proposed district bylaws amendments for review by the district Board of Directors and the national Structure Committee, and present amendments to delegates at a district convention for a vote to adopt or not adopt the proposed amendments.

SPECIAL FOCUS MINISTRIES DEPARTMENT

The Special Focus Ministries Committee plans and implements programs for Young Women Representatives, first time convention attendees, and teens, encouraging active participation in LWML.

Is there anything that needs to be changed or added to your committee purpose statement? Take time to discuss this. If changes or additions should be made, make this an action item to discuss with the Planner and District President.

SMART OBJECTIVES are results that will be achieved as the group moves toward its goal. Think of the acronym SMART: Specific, Measurable, Achievable, Relevant, and Time-bound.

Generate ideas that meet SMART Objectives and fit in with your Purpose Statement and will help you meet at least one Primary Focus Area.

An example of an Action Plan idea that meets SMART objectives is: “Secure retreat speaker for 2023 Christian Life retreat with the theme “His Cross is our Compass” by November 2022 and begin promoting it in Winter *Sonshine* newsletter.” It fits the Christian Life Purpose Statement and the Primary Focus Areas of Proclaiming Christ and Equipping Women.

An **ACTION PLAN** is what you plan to do this biennium.

- Start by brainstorming.
- Next, verify that ideas accomplish SMART objectives, fulfill your committee’s purpose statement, and relate to at least one of the Primary Focus Areas.
- Take time to identify the top ideas by consensus. These become your **Action Plan**.
- Summarize them on the form provided by the Planner at ID. It is okay if they are still a work in progress! You only had a short time together today.

